

Video Ranking Bonus

[Part 1] - Video File name & Metadata

Hiya!

So thanks for sticking around and giving this a fair chance. I promise you that if you are consistent in your approach, that **you WILL reap the rewards.**

So let's get started...

So, how to change the raw file name of your video YouTube?

Uuuhhh, you can't! Nope, sorry. Out of luck!

But hey, there's an upside to all of this... you get to learn something today! Yay!

Getting back to the issue at hand here, while you cannot change the raw file name on YouTube itself, what you can do is download your video, change it and re-upload...

Or, just make sure you take care of this next time you upload and this is what we'll be covering today!

Why...?

Well, what you do **BEFORE** you even upload your video is crucial to your ranking success on YouTube.

Changing something like the file name before you upload to YouTube might seem insignificant, but don't let that put you off from getting into the habit of doing it before each upload.

You'll understand just how powerful it really is once you start uploading.

Remember that every bit of optimization helps when you try to rank on YouTube.

Also, when making videos, try aiming for 7 min - 15 min video length. Studies show these rank better, because YouTube wants people to stay on their platform for longer.

Renaming Your Files

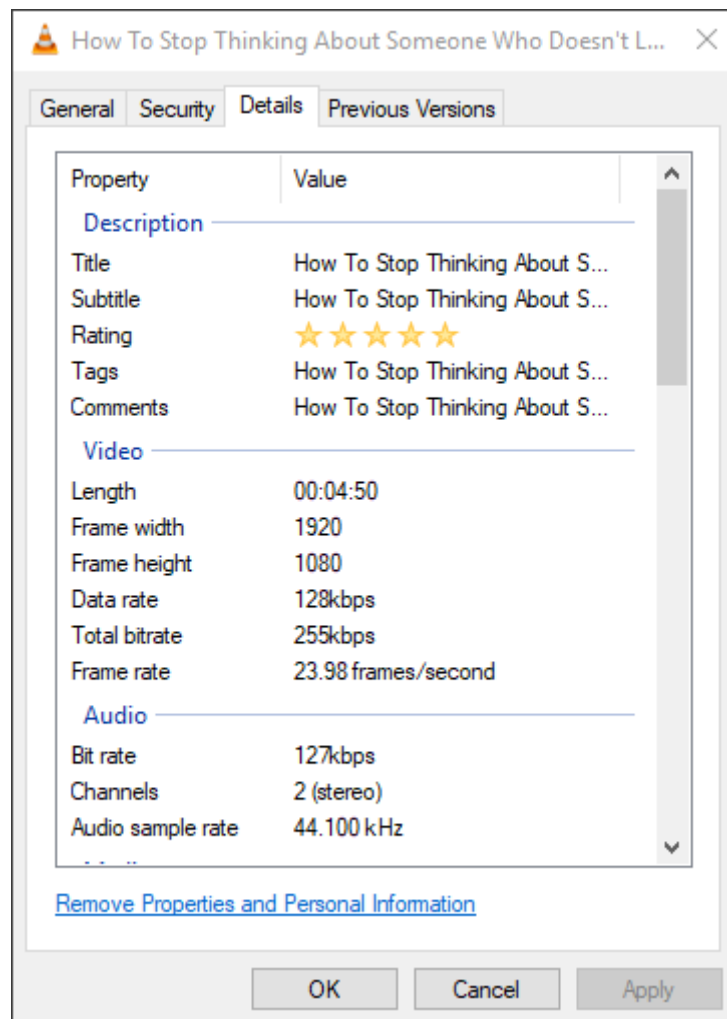
Rename your video file to match your main *Keywords* as well as your *Video Title*. This is super important and cannot be changed once the file has been uploaded.

Here's an **EXAMPLE**

Keyword: "*how to stop thinking about someone who doesn't love you*"

Video Title: "*How To Stop Thinking About Someone Who Doesn't Love You | 10 Tips Getting Over a Crush*"

Video File Name: "*How To Stop Thinking About Someone Who Doesn't Love You 10 Tips Getting Over a Crush*"



File Metadata

Open up the properties of that file and click on Details.

From there, you need to use every blank space in there and fill it with the same information as above.

The Why ///

The reason we do this is because YouTube has become really clever in how they "read" video files.

Fill in every blank space you can. Save and upload.

By adding your keywords into your video file's Metadata, you're

already telling YouTube what your video is about before you even create your Titles and Descriptions.

Remember to add ALL your Tags in the "Tags" field too. Not just your video title.

PRO TIP

Make sure you add your **MAIN** keyword right at the beginning. That way YouTube knows exactly what you're trying to get ranked for.

Be sure to be on the look out for Part 2 where we'll be covering YouTube Video Titles and the **CORRECT** way of using them.

Shalom,

[Part 2] - YouTube Video Title

Ola,

Right, so we're on part 2 of this little **mini course** on how to get your videos ranking on **YouTube**.

After you've changed your file name and metadata, you're ready to upload your video and start writing your *video title*.

You already know how to upload a video, so I won't bore you with how to do that.

Remember, your Video Title is the most important part of your video next to your thumbnail (which we'll get to in another email).

Let's do this thing...


Use the exact keyword phrase you used when you changed your file name, as your Video Title.

Now, in the past, if you changed your **title, description or tags** after a video has been uploaded, it would have negatively affected your rankings. This is not the case anymore.

That being said, don't go overboard as it will hurt your rankings!

How To Stop Thinking About Someone Who Doesn't Love You: 10 Tips Getting Over a ...

CancelPublish



VIDEO INFORMATION

Channel: Guy Perry

Uploaded time: May 24, 2019 at 1:17 PM

Duration: 4:51

Raw file: How To Stop Thinking About Someone Who Doesn't Lov

Views: 0

Likes: 0

Dislikes: 0

Comments: 0

Video URL: <https://youtu.be/mqKTETKZOIU>

Custom thumbnail


Maximum file size is 2 MB.

Basic infoTranslationsAdvanced settings

How To Stop Thinking About Someone Who Doesn't Love You: 10 Tips

Description

Tags (e.g., albert einstein, flying pig, mashup)



New! Premieres

Make it a moment! Build the hype and get fans excited about your next video.

- Schedule your Premiere
- Share your watch page URL with your fans
- Chat with fans before and during the Premiere
- Watch the Premiere with fans in real time

[Learn more](#)

The Why ///

The Title is the **single most important ranking factor** when it comes to getting ranked on YouTube. This tells YouTube exactly what you are trying to rank for.

Try to add your main keyword(s) twice in the Title if you can. Right in the beginning and towards the end.

"How To Stop Thinking About Someone Who Doesn't Love You | 10 Tips Getting Over a Crush"

PRO TIP

Your MAIN keyword should be first. The second part should be a bit more "*clickbaity*" to get the viewer to want to click on your video.

The idea is to get someone to click your video based on your Title as well as your Thumbnail (covered later).

IMPORTANT

If you're a new channel, DO NOT try and be clever with your title. Do not do things like "Today I made cookies" or something stupid like that.

You're new. Nobody cares (yet) if you made cookies or not.

Your MAIN focus should be Keyword research and to create titles that people actually search for.

The software I recommend above all (I'll be covering more later) is **TubeBuddy**.

Here's a 20% coupon you can use on any plan.

<https://www.claimsocialauthority.com/tubebuddy>

COUPON: "SUCCESSBUDDY"

Don't miss out on tomorrow's email where I'll be covering the importance of YouTube descriptions and how it can affect your rankings...

Oh, and I'll also give you a description template you can copy and paste at no cost to you for your videos.

Shalom,

[Part 3] - YouTube Video Description

Hello again!

Glad to see you're still with me...

So in this lesson we'll be learning how to write descriptions for **YouTube** videos.

Now, I have a specific way that I **recommend** you do the description, however you're free to use your own creative input as long as you kinda follow along with what I suggest.

After all, there is method behind the madness.

That being said and as promised there is a link in the bottom of this email where you can download my **PROVEN** YouTube description template.

It's completely free to download, so go on... go download it ;)

Before I get into the details of what to put in your YouTube video description box, **you need to know a few things**.

Along with your Title, the Description is the second most important part of your video optimisation. Here you're further explaining to YouTube what your video is about.

I say second, but in actual fact it's tied with your **Thumbnail**.

Description wins with ranking... Thumbnail wins with getting people to click your video (*but thumbnails aren't really part of this lesson*).

Aim for 200 - 300 words in your description and do not spam with keywords. And by spam I mean doing something like literally

adding a list of all your tags and a ton of keywords separated by commas in your description.

You will get **penalised**. Eventually.

OK so let's get cracking...

Add the exact Video Title as the very first line of your description. This, again, helps YouTube know what your video is about.

The format I would use is...

Title First. Always first. Always.

Now, if you're trying to sell something, In that case, make sure that the URL is visible in the snippet when people view your video without having to click on the "Show More" button.

Let me show you an example of this...



How to Make Simple French Toast | Allrecipes.com

Allrecipes 4.1M views • 6 years ago

Get the recipe @ <http://allrecipes.com/recipe/french-toast-i/detail.aspx> See how to make a foolproof French toast from your favorite ...

CC

The reason for this has nothing to do with ranking and everything to do with making more money. **But I digress...**

Right after that, you would have your "**hook**", or something to draw people in. Hooks aren't really that important for ranking, however if you have it in there, it doesn't hurt.

From there, you add the first part of your video description. This can be around 200 or more words. Make sure you use as many of your tags and keywords in here as possible. *Just don't spam and overdo it or you will get penalised.*

Twice now I've warned you... :)

Give the user a link to subscribe to and use the word “*NOW*” as a psychological trigger.

Adding playlists in your description is really powerful for 2 reasons.

First of all, you are giving the user something else to click on after watching your video, increasing your session time and in turn boosting your rankings and possible suggestions.

And secondly, by adding other content relevant playlists, you sort of pull everything together and YouTube rewards you for it.

Remember, YouTube loves sessions.

So the longer your sessions are, the better. So basically, when you send someone to YouTube to watch your video, your session time starts... then if that person clicks onto other videos, that's good as the session time that you created is longer than if someone just watched your video and closed YouTube.

That's no good. Try to avoid that by getting people to watch your playlists...

Go on and add a little bit more meat to your description here.

And then add a few links to your social media profiles. **No harm in promoting yourself** and this doesn't negatively impact your rankings, so why the hell not.

Let's add at least 3 content relevant hashtags as this will get displayed above your video's title when someone opens your video. It both looks important and if someone searches for the hashtags, you're likely to come out tops there as well.

GOLDEN TIP

If you want to seriously do some damage, take each one of your

tags and change them to a hashtag. Add all of them into your description right at the bottom before you end off.

End off by adding your **Video Title** again. Try to vary it up a bit so that it doesn't look spammy... and then 2 links to the video you just uploaded.

I know it sounds counter intuitive, but trust me, it makes a difference.

PRO TIP

Add links to other good videos in your niche (helps with getting suggested) as well as some of your best performing videos.

Remember YouTube wants users to remain on their platform for as long as possible and by doing this, YouTube looks at your session times and rewards you.

You've made it this far and for that, I'll reward you with my PROVEN description template.

Download the template [**HERE**](#).

Thanks for being awesome and be on the lookout for part 4 where I'll be covering YouTube Tags and how to properly make use of them.

Shalom,

Ru

[Part 4] - YouTube Ranking Series

Good day to you!!

Today, we'll be covering "*How To Properly Tag Your YouTube*

Videos To Get Views".

Now, there are many people who say that tags have no affect on videos, **however I disagree** because if you do it correctly, it really does make a difference.

Besides, it doesn't hurt your rankings in anyway. In fact, do it right and you can greatly benefit from tags.

I personally make use of 4 different tools to find relevant tags. This is because I am my own worst enemy at times and focus too much on the nitty-gritty details. Don't be like me!

The tools I use are:

YT Cockpit

<https://www.claimsocialauthority.com/ytcockpit>

TubeBuddy

20% DISCOUNT: "*SUCCESSBUDDY*"

<https://www.claimsocialauthority.com/tubebuddy>

Morningfa*me

<https://www.claimsocialauthority.com/morningfame>

Keyword Researcher Pro

<https://www.claimsocialauthority.com/keywordresearcherpro>

Keywords Everywhere

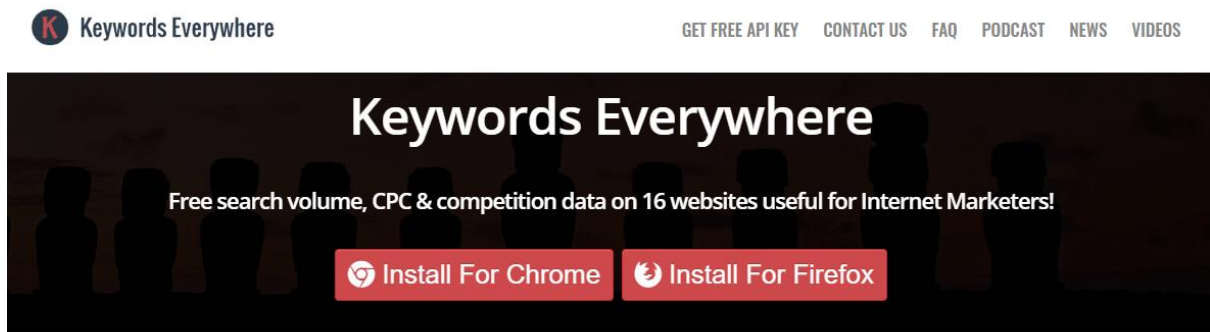
<https://www.claimsocialauthority.com/keywordseverywhere>

How to use those tools falls outside of the scope of this email, however I will be sending some more emails in the near future that will be going more in dept on how to use them.

For the purpose of this little email, I will show you how to do it manually from within YouTube and without **spending any money**.

Don't get bullied into thinking that you *HAVE* to buy software to get stuff done. Sure it makes your life way easier with the tools mentioned above, but you don't need them to get started.

Right, so Here's an example of what I would do.



Go on over to a site called Keywords Everywhere. It's a free extension so go on and install it. You do need to be using either **Chrome** or **Firefox** for this particular plugin.

Awesome, so once you've installed this plugin, go on over to either Google or YouTube and start playing with topic ideas.



how to



Volume: 823,000/mo | CPC: \$1.16 | Competition: 0

All

Videos

Images

News

Shopping

More

Settings

Tools

About 22 180 000 000 results (0.46 seconds)

Videos



How To Learn Faster

AsapSCIENCE
YouTube - Sep 28, 2017



How To Make Ramen

HowToBasic
YouTube - Aug 1, 2018



How To Make a
Breakfast Smoothie

HowToBasic
YouTube - Jul 5, 2018

wikiHow - How to do anything

<https://www.wikihow.com/Main-Page>

Learn how to do anything with wikiHow, the world's most popular how-to website. Easy, step-by-step, illustrated instructions for everything.

Categories · Relationships · How to Love · How to Get Rid of a Cold ...

Technology how to guides, tips and tricks | TechRadar

<https://www.techradar.com/how-to>

How to: Square Enix E3 2019 live stream: how to watch the Square E3 press conference Get all of the Square E3 trailers live streamed. Nintendo Direct E3 2019 live stream: how to watch Nintendo's presentation live online. Here are basic steps to try and improve a website's Google ranking.

How To Make Everything - YouTube

<https://www.youtube.com/channel/UCflqCzQJXvYj9ssCoHq327g/videos>

Today, getting what you need is as easy as a trip to the store; from food to clothing, energy, medicine, and so much more. Andy will discover what it takes t...

Keyword	Vol	CPC	Comp
how to make	550,000	\$0.28	0
how to draw	550,000	\$0.56	0.01
how to get	90,500	\$1.90	0.01
how to t	6,600	\$0.04	0.01
how to b	3,600	\$0.00	0.01
how to u	2,900	\$0.00	0
how to o	2,900	\$5.34	0.01
how to s	2,010	\$0.00	0.01

Keywords Everywhere? Rate us at [Google](#) and [YouTube](#)

Keyword	Vol	CPC	Comp
zdn	49,500	\$1.05	0
makeuseof	8,100	\$0.01	0.01
diy projects for home	6,600	\$1.14	0.34
computer geek	6,600	\$5.59	0.26
wikihow search	1,600	\$0.33	0.02
wikihow app	1,600	\$0.15	0.01
diy network tv shows	1,600	\$0.25	0.02
computer how to	1,600	\$1.01	0.02
w3schools html tags	1,600	\$0.23	0
css carousel slider	720	\$0.76	0.01
diy culture	480	\$0.00	0.01
how to geek windows 10	480	\$0.00	0
upcycled crafts	480	\$1.31	0.17
bootstrap menu icon	320	\$0.07	0
wikihow relationships	260	\$0.06	0.01
login button css	210	\$0.00	0
diy articles	140	\$0.00	0.03
cnet computer	140	\$3.98	0.15

Use it in Google and it will show you a ton of related phrases that people are searching for. Click on any one of them and it drills down further and further.

Using this, **you'll never run out of topic ideas.**

how to



Recommended



Conversation with a atheist

Dorre Love

19K views • 2 months ago



how to tie a tie 673,000/mo - \$0.49 - 0.08

how to get every skin in fortnite for free

how to draw 550,000/mo - \$0.56 - 0.01

how to make slime 152,000/mo - \$0.32 - 0.28

how to basic 49,500/mo - \$0.00 - 0

how to solve a rubik's cube 49,500/mo - \$0.00 - 0

how to train your dragon 3 1,000,000/mo - \$0.43 - 0.1

how to lose weight fast 450,000/mo - \$1.48 - 0.95

how to merge fortnite accounts

how to cake it 7,900/mo - \$0.58 - 0.01

Report search predictions

Going back to YouTube and straight off the bat, as soon as you start typing, **it will show you what people are already searching for** and you'll notice it shows you the amount of searches a keyword gets per month.

While this isn't 100% accurate, it's about as close to 100% accurate that you'll get. Google isn't going to give you everything you know.

Remember that the suggested phrases showing up is YouTube basically **giving you a list of terms that people are already searching for**.

Take advantage of this, especially when building out your tags.

Use the alphabet and see what gets suggested to you. If it relates to what your video is about, use it.

Now, in some cases, you have to be a little bit creative. Solong as it's related to your video.

Ok so here's where things get a little bit convoluted.

See, there are 2 trains of thought here.

On the one hand, I suggest you make use of all 500 characters that YouTube allows for when you add tags.

But on the other hand, I also suggest **ONLY** using 1 or 2 tags at most.

I know this is getting a bit complicated now, *but hear me out*.

If you choose method 1 and fill up your tags, **that's fine**. I have many other videos and client videos using that method with great affect. *You're not wrong*.

However if you use method 2 of only 1 or 2 tags, you're basically telling YouTube "*listen The YouTubes, I only want ot be ranking for this tag*". This also works great and again, I have plenty personal and client videos using method 2 also with to great effect.

The strategy you use ultimately comes down to what you're trying to achieve.

Do you want to try and rank for as many things as possible...?

Then fill up your tags with relevant keywords.

If you only want to rank for 1 or 2 keywords, then only add those as your tags.

Pretty simple actually.

Always start your tags with your main keyword or title regardless of what method you follow.

Follow this up with phrases that closely relate to what your video is about.

I do recommend adding your channel name at least once as well.

Again, this just ties all your videos in together and helps with more and more of your videos being suggested on the sidebar as people watch your content.

PRO TIP

Make sure your **FIRST** tag is your main keyword(s) also, If you're a small channel, avoid single words as you'll waste your time.

As I mentioned, you don't need any tools to do this properly, however if you want to save time and get a little bit more insight into competition, what other successful channels are doing and so on, **I do recommend checking out the tools I mentioned above.**

And that about wraps up part 4 on "*how to tags your videos for more views*".

Remember to check your email tomorrow for Part 5 in the series.

We'll be covering some of the more advanced settings when uploading as they tend to be overlooked most of the time.

[Part 5] - YouTube Ranking Series

Hello there!

We're still going strong and so what I want to go over with you today are 4 things.

- YouTube Playlists
- Video Visibility
- Categories
- Advanced Settings.

Let's get cracking...

Video Playlists

Studies have shown that playlists are more important than ever on YouTube because YouTube cares about session times.

Whenever you send someone over to your video, you basically create a session. Now, as I mentioned, the longer your sessions are, the more love you'll get from YouTube.

Here's a [video](#) where Derral Eves explains what Sessions are and the **importance of them**.

Moving along...

After you've done all your Titles, descriptions and tags, add your video to playlists that are relevant to the content of the video.

If you do not have a playlist, **create one**.

To do this, go to your creator studio, playlists and create one from there.

Also, what I would do is **add at least 1 playlist in your description of the video** you're uploading.

If you read my email on how to format your description, you'll know what I am

talking about.

Remember, the longer your viewer stays on YouTube, *the better you will rank*.

Video Visibility

Let's talk about visibility quick...

What I am about to say now, some of you will ignore and think I'm talking out my ass. The onus falls on you if anything happens.

Now, In the past, people used to upload videos as "Unlisted", buy views for that video and then when it hit a certain amount, they would make it public.

That worked well in 2017, but I do not recommend doing this in 2019.

YouTube is more intelligent than ever and they know when you're trying to game the system.

Make sure your video is set to "**Public**" from the start. No point in keeping it unlisted, unless of course you want to hide your content... dunno.

Advanced Settings

As for advanced settings, the only thing I highly recommend you do here is Allow comments. **Always allow comments.**

YouTube has stated before that they want conversation going on videos.

Why?

Well, like I've said before, they want people to stay on their platform for as long as possible.

Video Category

And then there are categories...

This may seem like an obvious step, but you would be surprised as to how many actually leave this out.

Posting a video about food under "*Film & Animation*" could have a detrimental effect on your video's ranking.

Make sure you choose the correct Category after uploading your video.

Simple as that...

And that's a wrap for today's little email.

Tomorrow we'll be discussing **Thumbnails**. This is a biggie.

Shalom,

[Part 6] - YouTube Ranking Series

Gday!

Apart from your video's Title, the Thumbnail is probably **the MOST important part of your video**. I've said this before... and it's true.

You need to Add a GOOD (no, **GREAT**) custom thumbnail.

Something that stands out. Something that makes the viewer want to click your video.

Here are a few examples of good and well, not so good thumbnails.

I'll let you be the judge...



How to Lose Belly Fat in 1 Night With This Diet

BRIGHT SIDE • 24M views • 1 year ago

How to Lose Belly Fat Fats? The real monster is the fat in the abdominal cavity, also known as belly fat. Not only does it ...

CC



How To Lose Belly Fat For Men - Lose Belly Fat in 1 Week

How To Lose Belly Fat For Men • 5 views • 12 hours ago

How to Lose Belly Fat for Men. [http://bit.ly/no_more_bellyfat] Belly fat is one of the most disturbing body phenomenon's of middle ...

New

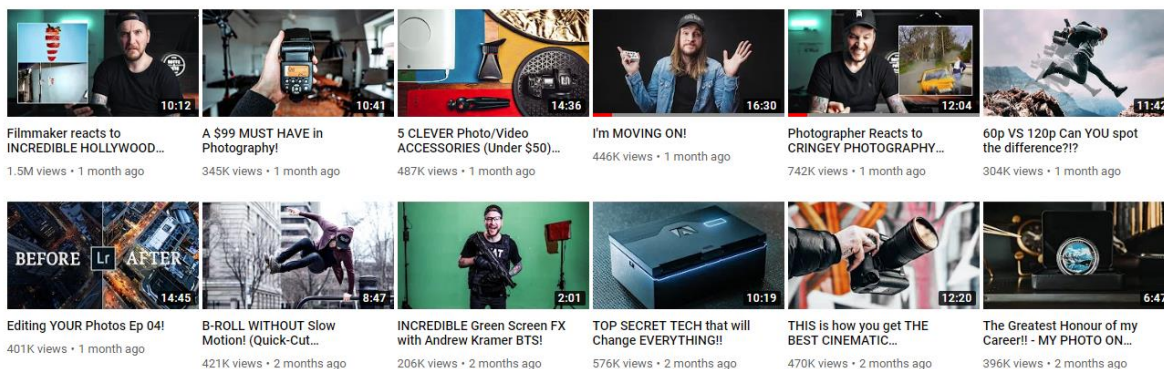
Also, when you're a **new channel** with few subs, I suggest you make use of words on your thumbnails. *1 - 3 should be enough.*

I see so many small channels trying to **go viral** by not doing this and it's like taking a knife to my heart! Stop doing this while you're small!

Now, I have to kind of contradict myself here for a second.

There are the **very odd occasion** whereby people post a video that just blows up. This is like finding a *unicorn in your garden* and you should definitely **NOT** base your entire strategy around doing this.

Stick to the basics, be consistent, grow your audience and **THEN** you can start being creative and take more educated chances.



Channels with large amounts of subs can get away with only posting images as thumbnails as they already have an **established audience**.

Think about it like this...

John creates a YouTube channel on doing gardening. So John creates a video about how to grow flowers and his thumbnail is just a random flower. Nothing else.

No intrigue.

No words.

No context.

Do you think people are going to click on it, wanting to see what this video is about? Especially if they have no idea who John is?

Probably not.

Go out and have a look at what other successful people are doing. Even the big channels use words most of the time. Model yours around what works and make it your own.

Canva is a great place to start and create your thumbnails. Best of all, **it's free**.

If you prefer something like Photoshop, make sure the canvas dimensions are **1920 x 1080**, which is High Definition.

The Why ///

Your Thumbnail is what makes your video stand out from the crowd.

If 2 videos rank for exactly the same keyword, the one with the best Thumbnail will almost always perform better. *It's just how it is.*

Do ethical **Clickbaiting**.

And by that, I mean sure... put something in there that will entice someone to want to click, but what you absolutely **do NOT** want to be doing is lying.

If you create a thumbnail with something completely unrelated to what your video is about, people will catch onto it and you'll either lose credibility or YouTube will lose you.

You make the choice.

While this may increase your **CTR** (Click Through Rate), if your thumbnail has nothing to do with the contents of your video, your watch time or video retention may suffer which in turn will drive down your rankings, credibility and the possibility of getting suggested.

Try to have a **good balance** between making people want to click on the video and providing good content.

Here's a quick tip for if you want to download a thumbnail from a video to study it. Emphasis on **STUDY**... not STEAL!



Use a different link

To download, right click and select "Save as..."

Click on any image to view the full size.

Notice: some links do not have max resolution versions

(Even if the video is in 1080p!)

Thanks for using Thumbnail Save!

Thank you for using our service!

For better convenience, Bookmark us!

Show your support and click on 'Like':

Max resolution (1080p and above):



Go to a website called: <https://thumbnailsave.com/>

Simply paste the video in there and click submit.

All the different resolutions will be shown and you can download it to your computer.

Again, **do not steal other people's work**. Simply use this for inspiration.

PRO TIP

Not many people know this or do it, but **Name your YouTube Thumbnail File** the same as your Title, before you upload it to YouTube.

This also ties in with the overall optimization of your video.

And so that's a wrap for this email on YouTube Thumbnail Tips in this little course on how to rank videos on YouTube.

Oh, before I let you go... in the next email I'll be covering **end screens and cards**. So do look out for that one.

Stay awesome!

Shalom,

[Part 7] - YouTube Ranking Series

Hiya!

Again, YouTube **rewards** those that keep viewers on their platform for longer.

That being said, End Screens are a **bit of a grey area**. Some say it's worth adding, some say it's not.

I do however suggest you add them in so as to try and keep people on your videos or playlists for longer.

Oh, and obviously have them subscribe as well.

Preview ☐

View ▾

Use template...

Import from video...



Add element ▾

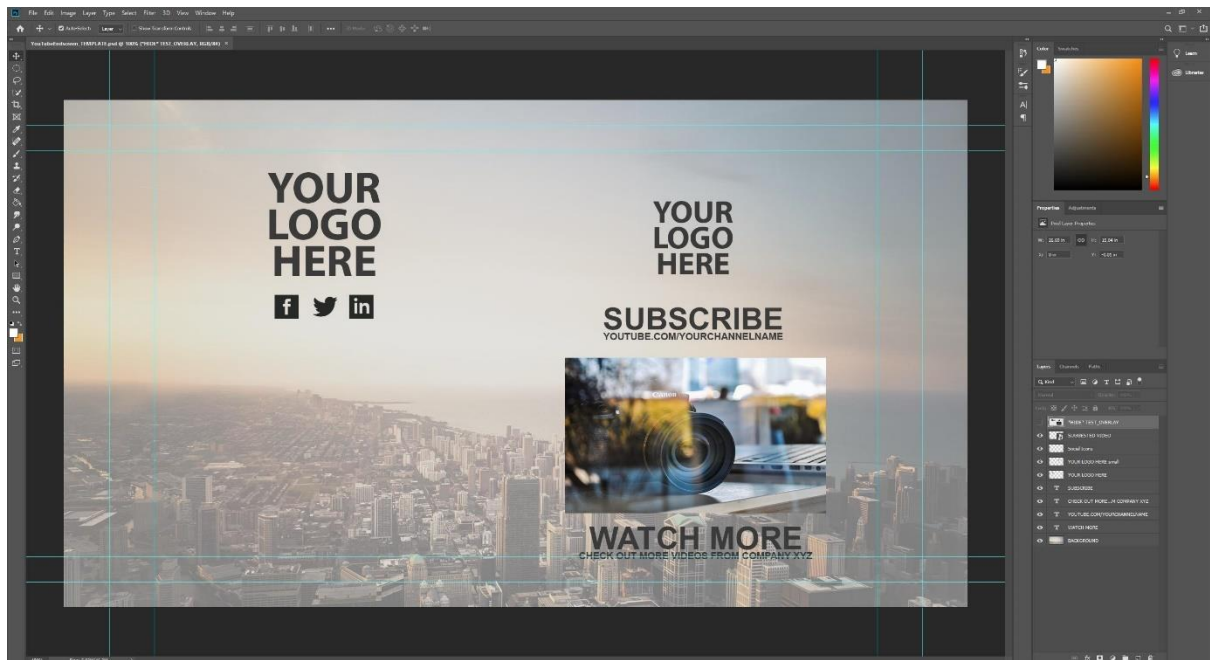
[Learn more about end screens](#)

What I **suggest** you do is to add a template to the ends of your videos before uploading so that you some form of uniformity going on.

I'll give you a *template* to work from.

If you don't have Photoshop, remember, you can use Photopea to open and edit **PSD** files.

You're welcome to use the template and change it to your needs.



You can do this by adding **End Screens** to your videos when you edit them. Export your video and upload. Job done.

You can of course just throw them up on your current videos as well. Works just as well.

Cards are useful for if you want people to interact at various times in your video.

For example, you can link an updated or an older video inside another video so that people can watch those as well.

This is entirely optional as it has no bearing on ranking or getting suggested.

This just helps people stay on your videos for longer and we know by now that **YouTube** loves this.

I recommend adding the following End Screen elements:

- Subscribe
- Best For Viewer
- Most Recent Upload

You choose one video and let YouTube do the rest.

In the next email, **I'll show you exactly what you can do immediately after your video goes live to give it that extra boost.**

Small little tasks that make a huge difference.

Stay awesome.

Shalom,

[Part 8] - YouTube Ranking Series

Hiya!

So now we're getting to the good stuff!

Your video is live and you want to start the ball rolling, but what do you do?

Lemme show you (or tell you...)

Once your video is live, there are a few things you can do to help **boost the video.**

Now, we all know that the first 24hrs after publishing a YouTube video, is the most important part.

Here's what I would do:

Step 1

Open your own video and like it. Simple as that. Just hit that like button.

From there and while you're on your video, leave a comment. If you're selling something, put your link in there. If you want to start a conversation, ask a question. Just leave a comment and be creative.

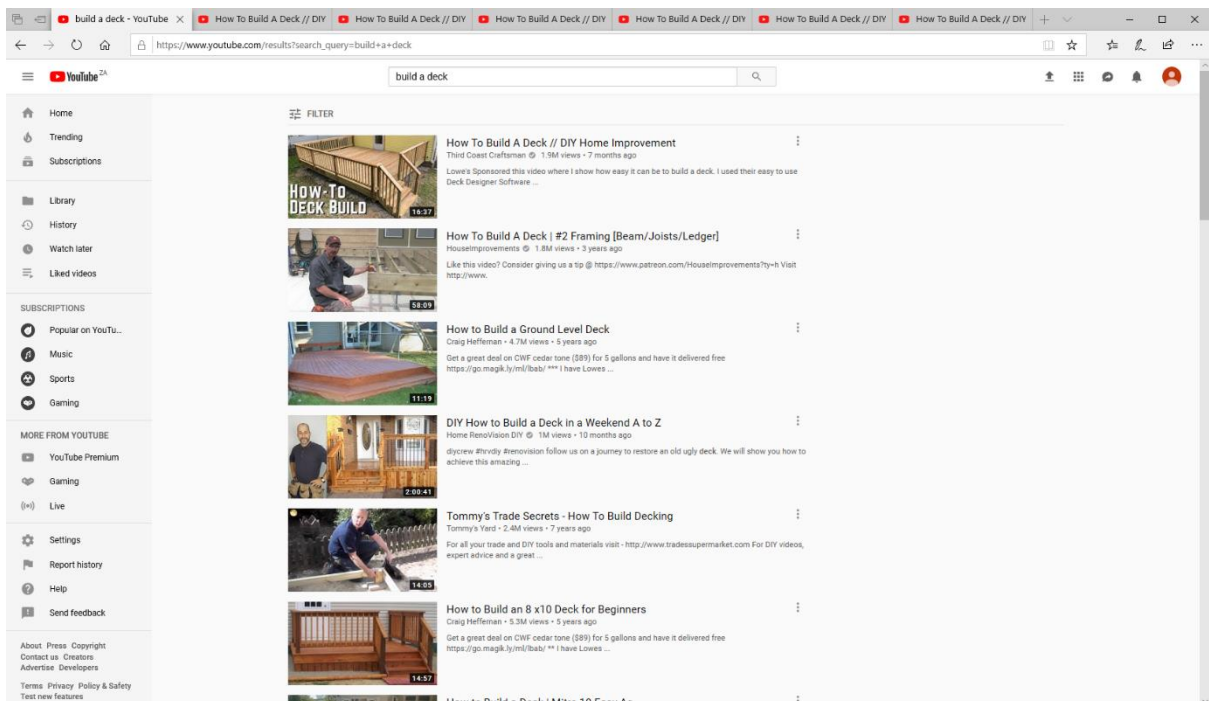
Like that comment.

Love that comment.

Pin that comment.

We're done with Step 1.

Moving on to Step 2 (GOLD)



Go to RapidTags, paste your video in and check what you're ranking for.

Copy the keyword or keyword phrase and follow the steps below.

I highly suggest that you connect to this recommended VPN before you do this.

Use 3 different browsers (**Incognito Mode**), open YouTube, paste your keyword or keyword phrase and search.

If your video isn't ranking yet, simply search for your entire Video Title.

You'll usually find it that way.

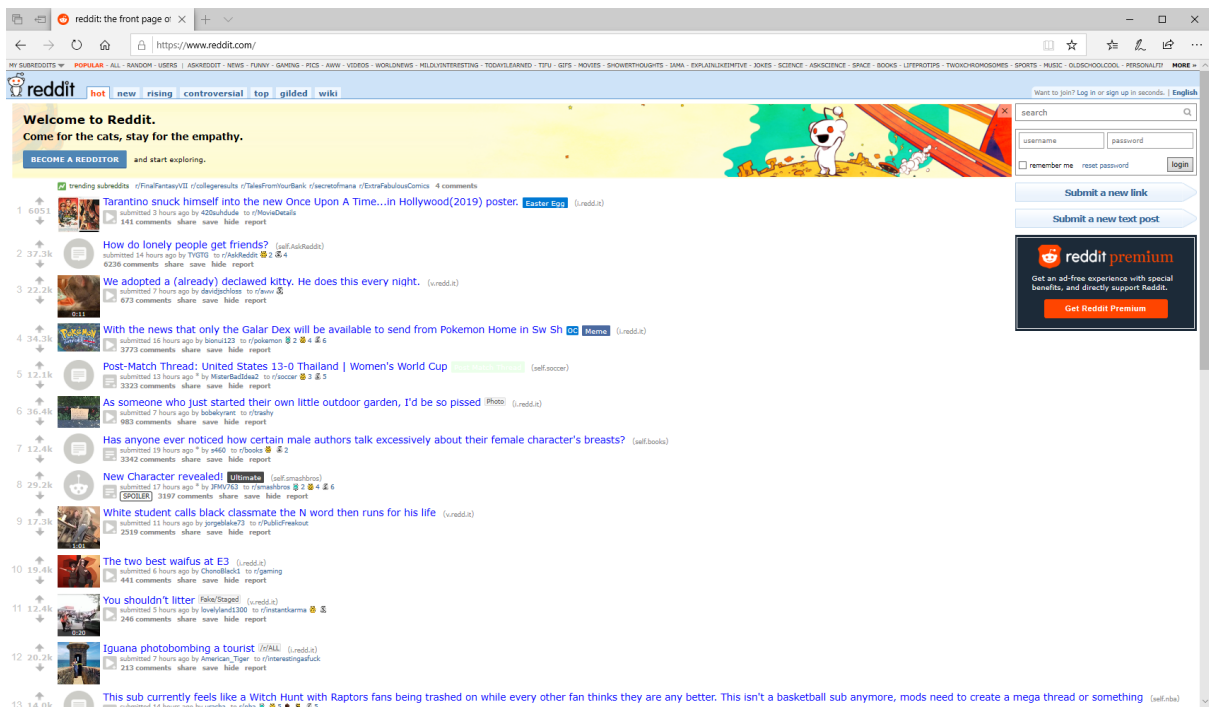
Open your video 18 times (no more) and watch it **completely through**.

This means, 6 times on each browser. **NO MORE**.

So basically, if your video is 10 minutes long, you'll have added 180 minutes of watch-time to your video from the start.

Over and above that, you'll also have increased your CTR (Click Through Rate) right from the start.

This is **GOLD**.



Step 3

Share your video on **Reddit** and watch it.

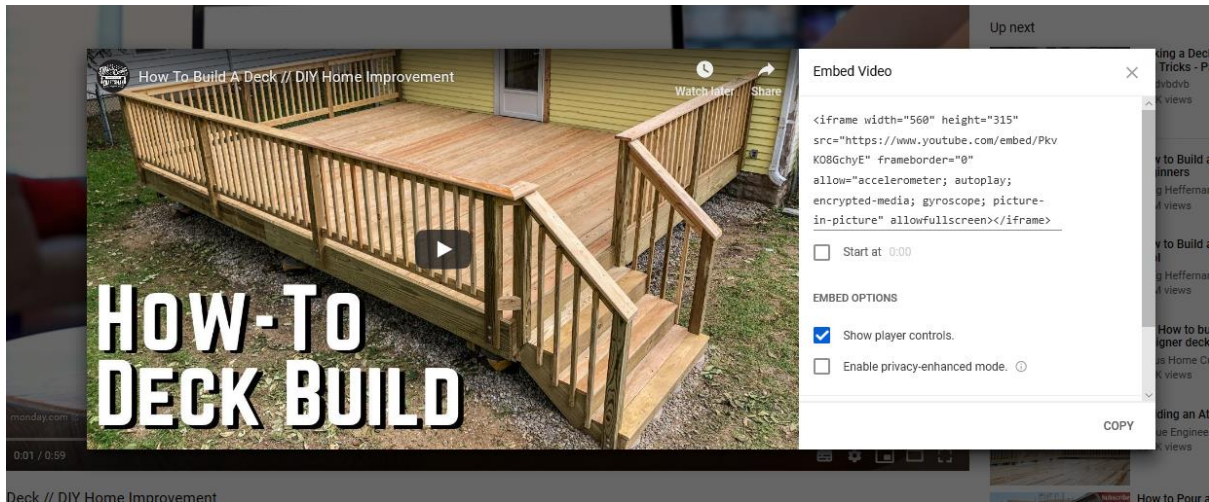
Share your video on **Twitter** and watch it.

Share your video on **Facebook** and watch it.

I highly recommend using our Engagement Packages to boost this for you

a bit more.

Comments are **super important** for ranking as it shows YouTube that people are engaging.



Step 4

Embed your video on a website, Web 2.0 or blog and watch it.

And there you go. Four very simple, yet **super powerful** things that you can do straight off the bat after you make your video live that will give your video a tremendous boost.

Remember to make sure you follow everything that I have shared with you up until now before you do this to maximize your potential of ranking.

In the next mail, I'll be sharing my full list of recommended websites, services and resources that will set you up for success.

Shalom,

[Part 9] - YouTube Ranking Series

Hello!

I hope you've been enjoying this little course on how to get ranking on YouTube.

I personally feel that it shares way more than the majority of the courses sold nowadays by these so-called "gurus", but I digress.

As I mentioned to you yesterday, let me share with you my personal "**go to**" list of resources that will tremendously help you get going on YouTube.

Everything from keyword research to thumbnail designs. We'll cover it all.

So here goes...

Recommended Reading

Expert Secrets (FREE BOOK)

What If People Would Actually Pay You For Your Advice? Get Your **FREE Copy** Of EXPERT SECRETS Now...

DotCom Secrets (FREE BOOK)

"A simple process that ANY company can use to geometrically improve their traffic, conversion and sales online." - **Tony Robbins**

Influencer Tools

Ninja Outreach (FREE Trial)

GET INSTANT ACCESS TO:

60,000,000 INSTAGRAM INFLUENCERS

19,500,000 BUSINESS EMAILS

6,000,000 BLOGGERS

7,000,000 TWITTER INFLUENCERS

Keyword Research Tools

TubeBuddy - *Highly Recommended

20% DISCOUNT: "*PROJECTSUCCESS*"

TubeBuddy is a FREE Browser extension that integrates directly into YouTube to help you run your channel with ease.

MorningFa·me (**first month free**) - *Highly Recommended

At a glance, Morningfa·me will show you which videos worked and which didn't. This allows you to easily spot and repeat what makes your videos successful and try new things instead of repeating what made some videos flop.

Keyword Researcher Pro

So keyword researcher pro is probably one of the the best and lesser known keyword researcher tools out there. It works with Google, amazon and YouTube.

Keywords Everywhere

The Keywords Everywhere extension is your free keyword tool. It can be easily installed on either Chrome or Firefox. The best part is that we show you useful google keyword search volume, cost per click and competition data of keywords on multiple websites.

Funnel Building Tools

ClickFunnels (**14-Day FREE Trial**)

Quickly Create Beautiful Sales Funnels That Convert Your Visitors Into Leads And Then Customers...

(Without Having To Hire or Rely On A Tech Team!)

InstaPage

Get Up to 6x More Conversions with Instapage. Meet the Advertising Conversion Cloud™, an end-to-end solution for deploying personalized post-click landing page experiences at scale.

Domains

Namecheap (15% OFF COUPON)

Start your journey with Namecheap with 15% off your first domain name! Simply apply the coupon code above when you check out.

Stock Photos & Graphics

Pexels

The best free stock photos & videos shared by talented creators.

Unsplash

Beautiful, free photos. Gifted by the world's most generous community of photographers.

Shutterstock

Explore over 270 million royalty-free images, stock footage clips, and music tracks.

Creative Market - 6 FREE Designs

Incredible design assets!

Photo Editing

Canva

Design anything. Publish anywhere.

Photopea (FREE)

Free alternative to Adobe Photoshop.

Video Editing

OpenShot

Hand-crafted with love and 100% FREE and open-source!

Adobe Premiere Pro

Premiere Pro is the leading video editing software for film, TV, and the web.

Screen Recording

Camtasia

Camtasia 2019 makes it simple to record and create professional-looking videos on Windows and Mac.

Screencast-O-Matic

At Screencast-O-Matic, we don't believe that video recording and editing should be difficult, or cost a fortune. Our simple and intuitive tools help you get the job done easily.

YouTube Rank & Social Tracking

RapidTags

Start growing quicker than ever on YouTube. Your all in one website solution for YouTube video SEO and channel automation.

SocialBlade

Social Blade tracks user statistics for YouTube, Twitch, Instagram, and Twitter! Get a deeper understanding of user growth and trends by utilizing Social Blade.

Royalty Free Music

Epidemic Sound

Artlist

Music for your YouTube Channel. Fully monetize your videos. No Copyright claims

or royalty fees. Over 30,000 tracks to choose from with new tracks being added weekly. As a YouTube subscriber, you can also share your content on Facebook, Instagram and Twitch

Hosting

FastComet - ***Highly Recommended**

The top-rated Hosting Solution for personal and small business websites in four consecutive years by the HostAdvice Community!

Kinsta

Premium WordPress hosting for everyone, small or large. Kinsta is a managed WordPress hosting provider that helps take care of all your needs regarding your website. We run our services on cutting-edge technology and take support seriously.

VPN

NordVPN

Imagine VPN as a hack-proof, encrypted tunnel for online traffic to flow. Nobody can see through the tunnel and get their hands on your internet data. A VPN gives you peace of mind each time you use public Wi-Fi, access personal and work accounts on the road, or want to keep your browsing history to yourself.

Wordpress Themes

Thrive Themes - ***Highly Recommended**

Conversion Focused WordPress Themes & Plugins

Themes & plugins, built from the ground up to make your entire website convert more of your visitors into subscribers, customers & clients!

Divi

You've never built a WordPress website like this before. Divi is more than just a WordPress theme, it's a completely new website building platform that replaces the

standard WordPress post editor with a vastly superior visual editor. It can be enjoyed by design professionals and newcomers alike, giving you the power to create spectacular designs with surprising ease and efficiency.

Themeforest

45,963 WordPress Themes & Website Templates From \$2. WordPress themes, web templates and more. Brought to you by the largest global community of creatives.

Email Marketing

ConvertKit

ConvertKit is email marketing software for creators.

Because we've been there before and are there now too, we know what you need to run a successful business.

MailerLite

Discover how our ease of use and 24/7 support set us apart. All plans include the latest features to grow your business, like landing pages & automation.

Social Proof

Proof

Increase your leads, demos and sales by 10% in less than 10 minutes!

I truly believe that you will find everything you need here to succeed online.

You don't need to buy any courses or any of that nonsense. Trust in your own abilities and go smash it!

Peace out.

Shalom,

[Part 10] - YouTube Ranking Series

Hiya!

So I wasn't going to send this out, but thought it good to add it as a little bonus to say thank you for sticking around.

Again, multiple studies have shown that monetized videos tend to rank better than videos without ads.

The reason for this is because YouTube obviously wants to **make more money** off videos and as such, those that have monetization enabled, tend to rank better than those that have no monetization enabled.

So here's the thing...

Make your video's over 10 minutes long. That way you are able to specify the amount of ads displayed on your video. You cannot do this if your video is under 10 minutes long.

For instance, say your video is 5 minutes long and you enable monetization. You'll most probably only get around 2 or 3 ads displayed if you're lucky.

Now, if you make your video 10 minutes or longer and you add around 10 or more ads in the video, you effectively can make up to 10 times more money on your video.

As an example...

Say your CPM is around 5 c and you only get 2 ads shown on your video, you'll roughly make around \$100 on that particular video.

If your video is over 10 minutes long and you display an add every 1 minute or so, you now potentially make up to \$500 per 1000 views.

This is of course a very wild estimation just to prove a point.

Bear in mind though that this is just an example as CPM rates differ from account to account.

The point is this... make your videos 10 min or more to 10x your income.

Thanks again for sticking around.

You've been great. I really hope you enjoyed this series. It came to you courtesy of The Claim Social Authority. If you want to check out their services and what they can do for you click the link below

Thanks Emmanuel

The secret to ranking well on YouTube? **Click Through Rate**. Yup, the more people you get to search for your video keyword and click through on it, the better your rankings will become.

Give our Real Engagement Packages a try where real users will search for, click, watch in full, comment, like and even subscribe to your videos.

Check out this awesome **FREE** bulk emailing software. Better than MailChimp & Unlimited Contacts!

